

Lucas Fowler

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lucasfowlerdp.com

Accomplished Director/Videographer with over 6 years of experience in film production. Adept at overseeing all aspects of video production, collaborating effectively with others, and correctly prioritizing production goals.

PROFESSIONAL EXPERIENCE

JYRA FILMS

Southlake, TX

Director Of Photography

March 2023-July 2024

- Traveling to remote areas worldwide to film intense content while managing all production equipment.
- Creating, filming, and editing story-driven projects for Marriott, Milestone Church, SOS International, and Filmsupply.
- Managing all studio spaces, gear rentals, and repairing all in-house camera equipment (cameras, lenses, lights).
- Efficiently maximizing budget and time constraints to ensure a healthy production environment.

ADS THAT DISRUPT

Dallas, TX

Senior Videographer

Sep 2022-March 2023

- Creating highly successful advertisements for social media platforms such as Meta, TikTok, and Google.
- Storyboarding, writing, shooting, editing, and pitching concepts to clients, designed and proven to increase sales for multiple clients.
- Teaching and assisting new videographers in using complex camera and lighting equipment.
- Worked alongside a highly skilled creative team to develop strategies for maximizing development and solving problems within internal production sets and crews.

SYNTAUR PRODUCTIONS

New Braunfels, TX

Director of Video Production

August 2020-Sep 2022

- Filmed, edited, and storyboarded video content for the company YouTube channel, resulting in a 10,000-subscriber increase, a 550,000-view increase, and an average monthly ad revenue of \$700 to \$1,000.
- Distributed content for social media channels such as YouTube, Patreon, Facebook, and Instagram.
- Coordinated live music events with guests and sponsors such as Blackmagic Design, KORGE, and Novation.
- Developing overall marketing strategy, implementation, and creativity.

EDUCATION

NORTH CENTRAL TEXAS COLLEGE

Corinth, TX

Associate of Science in Computer Information.

January 2020

ADDITIONAL SKILLS

- Proficient in all camera workflows, both digital and analog (ARRI, RED, Blackmagic, Sony, JVC, Canon, Nikon).
- Proficient in DaVinci Resolve, Adobe Creative Suite, Final Cut Pro, and AI video creation.